

## Social Franchising For Health (SF4Health)



This is no longer an active group.

Please contact individual member organizations for more info on their work in this field, thanks.

Private healthcare providers are a major source of care in many countries. They are however rarely considered within system-wide approaches to public health.

Social franchising is an approach to organizing them into networks that deliver specified health services under a common brand, with a promise of quality assurance.

SF4Health.org hosts research, publications, technical assistance materials and event announcements to advance this form of private health sector engagement.

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